

WARNING: Your online reputation is at risk.

You could be one negative review away from losing 80% of your customers!

Find out what your customers are really saying about you online. Defend your online reputation right now.

Before it's too late.

[JOIN THEIR CONVERSATION BUTTON]

----Test the two buttons, see what works best----

[COMBAT THE RISK NOW BUTTON]

Social media has given your customers free reign over your online reputation. A customer can crush your online reputation with a single tweet. And the bigger her following, the more influence she has.

Here's why you should be worried.

It all boils down to your customer's buying process.

1. **Over 80% of your customers** will change their minds after reading a bad review or post.
2. **60% of your customers** will buy into a complete stranger's opinion online when making purchasing decisions.
3. **Even if the reviews are fake.**
4. And for the final nail in the coffin, most of these reviews are anonymous. You have absolutely no control over *who* is talking about your business, and *what* they have to say about it.

In fact, according to a survey by Ecomplished, your customers rely more on online reviews and recommendations to help them decide.

As it currently stands...

[INSERT DIAGRAM]

75% of your customers will check online reviews before they make a purchase.

And...

[INSERT DIAGRAM]

80% of your customers will flock to your competitors when they see bad reviews about you.

If each of your customers is worth \$1 000. Then...

For each \$20 000 you're making, you're letting another \$80 000 slip between your fingers.

Right now **there are reviews and conversations you're not seeing.**

However, keeping track of your online reputation on social media is a **heavy** task.

If you've tried the tools and services available, most of them are either:

- So expensive, you'd be emptying your wallet just trying them out.
- Extremely frustrating to use.
- Take a long time to set up and deploy, delaying your market strategies.

However, you don't have to lose anymore sleep keeping an eye on your online reputation...

Introducing RepWarn

Repwarn is a reputation management software.

Whether they mentioned your name, CEO, products, brand or even your competitors.

Think of it as your snarling social media watchdog. Blowing the whistle on any disgruntled customer who spreads a bad word about you online.

Built from the ground up to be **easy for you to use, yet insalely fast to set up...** Repwarn grants you the power to monitor the most popular social networks and forums.

Letting you actively take control of your online reputation. By reaching out to your customers and reviewers and solving their problems in real time.

[TAKE CHARGE OF YOUR REPUTATION NOW (BUTTON)]

Here are some of the features in RepWarn

- **Instant notifications** – As soon as someone mentions your brand, product, CEO or keywords. You'll know. You'll receive a notification on the mobile app, or via email.
- **Point and click simplicity** – Extremely simple interface. You won't be bogged down by mountains of technical mumbo jumbo. You can jump right in and start using it without a hitch.
- **Constant vigilance** – Non stop security. Repwarn sweeps the internet every five minutes and takes a break. This is because the internet **never** sleeps, and you'll never know *when* a bad review about your will be posted.
- **Direct links** – Each alert links you to the review. Letting you react faster than you ever dreamed was possible. Instantly engage with the reviewers and jump into the conversations

as soon as they start.

- **Unique RepWarn monitoring** – Repwarn actively scans the internet every five minutes. Leaving no stone unturned as it delivers up to date alerts to you.

By listening in on what is being said about your business in social networks, **Repwarn tips you off to anyone who brings up your business, or your keywords online.**

You'll be able to instantly engage your customers, and take charge of the conversation in your favour.

Sieze Control Of Your Online Reputation.

Right before your eyes **you'll be seeing conversations you never knew were taking place.**

You'll be in the perfect position to instantly jump into the conversations.

Repwarn actively scours popular social networks such as:

- Facebook
- Twitter
- Yelp
- TripAdvisor
- YouTube
- Blogs
- Forums
- Google+
- Review sites and comments sections

...You name it, Repwarn probably searches there.

As soon as a disgruntled customer pens a negative review about you online, your helpdesk will leap to the scene.

They'll immediately solve the problem. And convert the furious patron into a lifelong customer.

You'll be creating die-hard, loyal brand ambassadors who'll spread the word about your business to their friends and followers.

Giving you an even larger horde of loyal customers.

You'll be able to track and link with any of your guests or media referencing your business in any media on the web.

Generate QUALITY Leads. Fast. Without Breaking The Bank

A reliable flow of fresh leads is the lifeblood of any business. And with Repwarn, you'll be scouting new leads with ease.

Your hottest customers are always ranting online about how they can't find anyone to solve their problem.

Repwarn alerts you to those rants, and arms you to strike while the iron's hot!

And that's not all. you'll **slash the cost, time and effort used to reach out to your target market.**

Here's how you'll do it.

By setting up the right keywords and phrases, Repwarn will **give you direct links to leads who crave your service. And want to buy now.**

Your sales team will be on stand-by, ready to get up close and personal with your leads. Even suggesting custom proposals on the fly.

And here's the icing on the cake...

EXPLOIT your competitor's blindspots

With Repwarn, you can monitor your competitor's online strategies. You can easily set it up to alert you anytime someone mentions their name, Ceo, or products.

Here's why you'd do this.

You see, if you're selling to the same market, complaints againts your competitor's service also apply to **yours** as well.

- Is their service slow? Find out what their customers think, why they think so...**and use that input to improve your service.**
- Is their customer service awful? Find out why. And use their complaints to build the product of your customer's dreams.
- Is there something about your competitors frustrating their customers? Find out what it is and avoid those pitfalls. **In one fell swoop pounce on your competition while they're wounded and STEAL their disgruntled customers.**

And the same applies for any positive reviews as well. If a customer is raving online about your competition, you can find out why and implement those ideas in your own business.

Your competition will be **green with envy** as they stare in raw shock at the tide of white hot leads flooding your business.

Simple setup and navigation

Repwarn is so easy to setup, even a baby could do it. You can have the software monitoring your keywords and phrases in as little as 5 minutes.

You don't have to be an I.T genius to use it.

Here's how you'd set up a typical keyword campaign...

STEP 1- Log into your Repwarn account.

STEP 2- Enter your search terms and keywords.

STEP 3- Repwarn starts scouting the web... listening for anytime someone mentions you, or your keywords.

STEP 4- As soon as someone mentions you, or one of your keywords, you'll receive a notification. With a direct link to the post.

Repwarn takes the hassle out of online reputation management. No guidelines needed from the moment you start using it, to the moment you receive your first alert.

You don't have the luxury to spend lots of time using confusing tools.

That is why Repwarn is designed to be as easy to use as possible.

However, we want to be upfront and honest with you. Repwarn **cannot find every negative review.** In fact, **any social media management tool claiming to do so is ripping you off.**

The reasons for this are:

1. The internet is far too large to keep track of all at once.
2. Any reviews it misses are probably so deep in the bowels of the internet, nobody's going to find them either.

Repwarn will alert you of 99% of any bad reviews about your brand. But it cannot realistically alert you about all of them. That would be impossible. And we're not going to try hiding it from you.

Take Repwarn For A Free No Risk 1 Month Test Drive.

We're so confident in Repwarn's power, we're giving you a whole month to try it, on us. And see if it's the perfect fit for you.

Here's what you have to do.

First, click on the button below and enter your details. This creates your Repwarn account and sets you up to track your keywords.

[START MY FREE TRIAL BUTTON]

You'll be tracking your keywords as soon as your account is ready. To help get your foot in the door, the *first month is on the house*. If you're not satisfied with the service, **you can cancel your subscription anytime.**

After the free trial, you will be charged monthly from as little as \$39.95 per month. That's about \$1.2 per day. Less than a morning cup of coffee at Starbucks.

A steal, if you ask me. **Just one customer gained by using repwarn can cover the cost of using the software.** By making sure your online reputation has a clean bill of health, you're ensuring your

business gives the **perfect first impression** to your customers.

And the reach you gain by engaging your market is priceless. You will open up new audiences and gain highly qualified leads for your business.

Even if you later decide RepWarn is not for you, **you can immediately cancel your subscription.** You won't be charged another cent and you can keep using repwarn until the end of your billing period.

Order now.

The clock is ticking. And *I cannot guarantee your survival* against the next social media apocalypse spawned by an agitated customer. It may not be today. It may not be next week.

Don't put your business at risk.

[COMBAT THE RISK BUTTON]

-Vincent

PS- Here's what some of Repwarn's users have to say.

Qantas Airlines Pleases A Disgruntled customer.

Qantas Airlines, in Australia found itself having to deal with a rather nasty tweet from an angry customer.

Within 5 minutes, the Qantas helpdesk swooped right in, and helped solve the problem.

The customer was so pleased, her next tweet raved about the airline. And that's just the tip on the iceberg... the same tweet was retweeted across the world. Making it one large testimonial.

Plus, her becoming a lifetime customer was an added bonus.

Now, imagine yourself in that position. If you could react withing minutes of ANY mentions of your business. Giving you the power to react with pin point precision...

Saffire Hotel Keeps It's Reputation Under Control

Saffire Hotel was voted as the best luxury boutique in the world. Considering how competitive the cut-throat hotel industry is, that's not mere feat.

Here's what General Manager had to say about Repwarn:

"In Hospitality – reputation is everything.

As Saffire we were voted as the best luxury boutique in the world. That doesn't come easily. Now with Repwarn, we are able to monitor and interact with any of our guests or media that are referencing te resort in any media on the web."

And here a few other testimonials showcasing Repwarn's lead generation flexibility across different

fields.

Lead Generation in Real Estate

“Wow! Real estate agents go to all lengths to know what’s happening around them. Repwarn makes the monitoring SO easy. One (well placed) alert and we pick up listings from anyone looking for houses in the area. Amazing!”

George Pangalos, Barry Plant Real Estate

Sales Generation In The Financial Sector

“The finance industry is super competitive and we pay a fortune for leads. With Repwarn we have an incredible monitoring tool that scours the web and brings us people that are actively looking for financial services. Repwarn is an amazing sales generator.”

John Fernance, Brick Road Finance

Lead Generation For A Traditional Brick And Mortar Electrician

“Monitoring your reputation is absolutely KEY, and RepWarn makes it easy. We also set the system to receive alerts for anyone looking for electricians in our area and have picked up a lot of business already! Love Repwarn! Great System.”

Max Higgins, AIS Electrical