

[SUBJECT:You're leaving money at the table]

Yes. It's true.

For any business, communication between the customer, and the business is the difference between your bottom line shooting through the roof. And barely breaking even.

Let me get right to the point. Your customers are the backbone of your business.

Each time a customer calls and your team can't take the call, you're throwing money away, and murdering your sales.

You can't afford to lose a single call. A reliable telephone system is as good as gold!

Running your own telephone system in house is a stressful, and expensive operation.

You'll be digging yourself into a financial hole as your business grows. And you have to scale your telephone system with it to boot.

Furthermore, I'm sure you can imagine the frustration of having the power go out. While you're waiting for important calls.

It's no wonder why you must chain your employees to their desks. You risk missing important calls when they can't answer them

And to add insult to injury...

You have to keep hiring third party services for such basic services as fax, conference calling and SMS.

And it's maddening waiting for a "representative" to show up each time you have to make even the most pint-sized adjustments to the system.

Now wait just a minute.

What if I told you you didn't have to put up with all this?

What if I told you we've made the perfect answer to your telephone needs?

I'd like to introduce **Clarity Voice** ®.

This is our turnkey communications system, developed for businesses just like yours. Built from the ground up to cater to **your** needs. We've been in the business for a long time. We've probably encountered your most persistent communications problems, and solved them too.

And it gets even better. Each system is tailor made for the business. We can't afford to cut any corners when it comes to your business.

Here are just a few of the features we have to offer:

- **A direct dial number for each user.** With the power to forward calls as you see fit. Your team can be out in the field and have their calls seamlessly forwarded to them.
- **You get the freedom to untether yourself from your desk,** because you and your team must be able to serve your customers at anytime, worldwide.
- **A cloud based communications system,** because in-house hardware fails at some point and we know you need your comm-lines active at all times.
- **Complete control over your phone systems.** Never again will you have to call a “representative” to come take his time and manage the system for you. And the best part is, you can leave all the “hardware” and complicated stuff to us.
- **An easy to use iPhone app,** letting you use your phone to talk to your team and clients. Whether you're at work, out in the field, at an airport via Wi-Fi or even in an air-plane (Via Wi-Fi, of course).
- **If you're expanding, you can get a new location up and running on your own within a week.** The system scales seamlessly with your business giving you the freedom to grow into the business behemoth and take your slice of the market.

And that's just the tip of the ice-berg. There are many more features I couldn't list in this email.

And here's the kicker, this system was designed to be so easy to use, even a baby could do it. We made this cloud phone service for business owners who don't speak geek.

Right before your eyes, your call volumes will shoot through the roof,

Let **us** look out for your business, so **you** can look after your customers.

As an approved brand partner, I'm inviting you to a no-obligation call and see if Clarity Voice ® is right for you

If you want to give Clarity Voice a shot, then here's what you have to do.

Call the following number for a free, no obligation chat with out sales representative.

[INSERT PHONE NUMBER]

or go here:

<http://www.ringcentral.com/feedback/sales-contact.html>

Remember, you have no obligation to order the system if you contact us. If you honestly feel Clarity Voice ® is not for you, you do not have to place an order.

We'll go through your current business structure, and communications budget to lay out the ideal system for you. Each installation is custom made for each business, yours included.

Thank You

[VPFA Name]- Dedicated to your success
[VPFA Auto Signature]

PS- Don't delay, each day spent without a state of the art phone system is a day you're losing money.